



"The child has other powers than ours, and the creation he achieves is no small one; it is everything." - Maria Montessori

December 18, 2009

Dear Friend,

Strengthen your business while building local support. Help raise much-needed financial support for our school while expanding your customer base.

Each year the Montessori School of Alexandria (MSA) holds a live and silent auction gala. This year's Auction Gala will be held on April 10, 2010. For children ages 3 through 12 years old, MSA provides a supportive and enriching environment to nurture children's natural love for learning, work, and order through self-discipline, mastering positive attitudes toward learning, and achieving ever-increasing levels of independence.

I personally love MSA because it was the first Montessori school to offer an extended day care program. As a result MSA became a viable education option for children of single parents and two-career families. In order to keep tuition at a level that promotes accessibility and diversity, MSA relies on the financial support provided by the annual Auction Gala. In addition to the programs such as in-house field trips, special events and scholarships, this year's auction proceeds will go to support the elementary class' trip to the United Nations as goodwill ambassadors.

Show parents and friends of the Montessori School of Alexandria that you support their children's future. There are several ways you can help to ensure a successful auction:

• **Donate Products or Services for Live or Silent Auction**

Please indicate the item(s) you are donating on the attached form and return it by fax (703) 960-4667 or e-mail montschoolalex@vacoxmail.com by March 1, 2010.

• **Underwrite**

Underwriting of a major auction expense allows for more of the proceeds to go toward benefiting the children. Event underwriters will be featured at our event.

• **Advertise in our online auction catalog**

Advertising is a great way to both support MSA and promote your business. Every donation will be listed on our auction website and all donors will receive a free link to their businesses website. We are also offering prominently displayed advertising on the sponsor page.

• **Cash Donations**

Every dollar counts. Donations of \$25, \$50 or \$100 are appreciated and go a long way to help us reach our goal.

MSA is a 501(c)(3) charitable organization, tax ID: 54-0881889, and your donation is tax deductible as permitted by law. If you have any questions, please call the school administrator, Cindy Lanham, at (703) 960-3498.

Thank you in advance for your generous support.

Best regards,

Caitlin Gomez
Auction Chair